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FOR IMMEDIATE RELEASE
Fall 2020

THE BEST SKI DEAL AROUND!

Ski Free Weekend in Gaylord, December 11-13, 2020

GAYLORD, MICHIGAN – The Gaylord Area Convention & Tourism Bureau, along with area hotels, vacation rentals and Treetops Resort, welcome winter with **FREE SKIING** Friday, Saturday and Sunday, December 11-13, 2020!

Said to be the most family friendly resort in Michigan, Treetops is excited to make winter fun free! Early season getaways include free skiing with your lodging at participating Gaylord area properties. The Ski Free packages start at just **\$42** per person/per room at Gaylord area properties, and if you want to stay right where all the action is, just **\$131.59** per room, per night at Treetops Resort (inclusive of taxes - max of 2 free tickets per room).

Each overnight guest will receive a free lift ticket voucher, valid for one day of skiing. Free skiing begins on Friday, December 11th at 4:00 p.m. and continues throughout the day on both Saturday and Sunday.

Whether you're snowboarding or skiing, the lift ticket is free! "This is a great weekend to learn to ski, too," said Paul Beachnau, Gaylord Area Tourism Bureau Executive Director. Treetops Resort will be offering a free Learn to Ski Clinic on Saturday, December 12th.

"An easy way to start the ski season is through a free ski clinic. Whether you're trying the sport for the first time, or a seasoned skier or boarder, the Ski Free weekend makes for a great getaway," Beachnau went on to say.

Many area properties are excited to be a part of Gaylord's Ski Free weekend. A special treat after a winter day is relaxing at your very own cabin, condo or house, and guests will appreciate the attention to every detail and superior hospitality provided by Pine-Cone Vacations. If you prefer the hotel experience, our two newest properties, the Holiday Inn Express and the Fairfield Inn & Suites will both be taking part in Ski Free Weekend.

"Some other great lodging options include the Baymont Inn and Suites, Hampton Inn and the American Alpine Lodge. For a quaint and cozy room away from the hustle and bustle of town, try the Waters Inn, located in nearby Waters just south of Gaylord," Beachnau shared.

Treetops Resort is known as Northern Michigan's Winter Playground with 23 downhill slopes, miles of cross-country trails and expansive terrain parks. While you're visiting, take advantage of the award-winning Children's Center, full-service spa, heated indoor pools and hot tubs and a variety of dining and accommodation options. Later in the season, guests can experience extreme tubing, dog sledding and sleigh rides. Treetops is perfect for all ages, from the very youngest of skiers to the expert boarder and everyone in between.

The Gaylord Tourism Bureau Welcomes You

Located in the exact center of northern Michigan on the 45th parallel, the Gaylord area is a recreation seeker's paradise! Visitors will want to experience all Gaylord has to offer this winter season, including scenic snowshoe and cross country trails, exciting downhill and tubing runs, fat tire biking, ice fishing one of our pristine lakes and snowmobiling on the Midwest's most convenient trail system, the North Central State Trail, which takes enthusiasts from Gaylord to Mackinaw City.

Reserving your Gaylord Free Ski Weekend is Easy!

Just visit www.gaylordmichigan.net or treetops.com for information on reserving your room and free lift ticket. For more information on winter fun, call Treetops Resort at (888) TREETOPS.

Select Your Lodging Property & Tell Them You Want To Ski Free!

Property	Rate - Details	Phone
<u>Treetops Resort</u>	\$131.59 (inclusive of taxes, max of 2 free lift tickets per room)	888-873-3867
<u>Hampton Inn</u>	\$99 per night, based on double occupancy	888-731-4500
<u>Baymont Inn & Suites</u>	\$99.99 plus tax, 2 vouchers per room	888-808-6331
<u>Waters Inn</u>	All Rooms \$109 plus tax per room per night, limit of 2 lift tickets per room/per night	800-557-2425
<u>American Alpine Lodge</u>	\$65 per night DBL Occ / \$70 per night TRPL / \$75 per night Quad	800-684-2233
<u>Pine-Cone Inn & Suites</u>	\$42.00 per person/per room *Based on double occupancy	866-731-1887
<u>Pine-Cone Vacations</u>	Starting at \$79.00 per person/per night *Based on Quad Occupancy, availability & Vacation Home Selection	866-731-1887
<u>Holiday Inn Express</u>	\$119.99 for single occupancy and \$129.99 for double	989-448-7373
<u>Fairfield Inn & Suites</u>	\$109.00/per night plus applicable tax, 2 lift tickets per room	989-448-2967

* Some restrictions apply. All rates are plus tax and plus resort fees if applicable