



For Immediate Release  
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## **Lee Trevino to Host Once in a Lifetime Event at Michigan's Most Spectacular Resort Treetops Resort Thursday, July 29<sup>th</sup>, 2021.**

***Marking the 20<sup>th</sup> Anniversary of Lee Trevino's Miraculous Ace at the  
Par 3 Shootout – Treetops Resort  
Will Host a Unique Event to Include a Clinic and Fireside Chat with  
World Golf Hall of Famer Mr. Trevino***

**(GAYLORD, MICHIGAN) May, 2021** – On July 30, 2001, Lee Trevino aced hole #7 (Hang Time) on **Threetops** during the 3rd annual Par 3 Shootout. The made for TV event aired in prime time on ESPN and for the feat, Lee won a cool \$1,090,000 with that one swing of the club half of which he generously donated to St. Judes Children's Hospital. Twenty years later Treetops Resort is excited to celebrate the milestone with a once in a lifetime event. Michigan's Most Spectacular Golf Resort – Treetops Resort is thrilled to welcome Lee Trevino in celebration of the *Shot Heard Round the World*. "I have fond memories of that ace at Treetops and look forward to heading back to Gaylord to celebrate the 20<sup>th</sup> Anniversary," said Mr. Trevino. The event will take place on Thursday, July 29<sup>th</sup>, 2021 and is **Open to the First 80 Golfers to Sign Up**. The not-to-be missed event will be played on the legendary Threetops – which is consistently recognized as the #1 Par Three Course in North America by multiple publications and just recently featured in Links Magazine's Best of Golf edition as one of the "Baddest" Par-3 courses in the United States.

"We are so proud of the history of the Par 3 Shootout which has featured the World's best players who have combined to win an astounding 52 Major Championships. This opportunity to welcome Mr. Trevino back to the site of that amazing shot is something I've looked forward to

for years,” said PGA Assistant General Manager Kevin McKinley. McKinley continued, “This event is meant to be intimate and I know the limited spots will fill fast, so I urge golf enthusiasts and potential sponsors to act quickly should they wish to take part”.

***And, just released*** – a not to be missed **Spectators Gallery Ticket** which is **limited to the first 150 people to sign up**. Spectators can arrive any time after 12 pm. The event is set to begin at 1 pm. Spectators will be directed to park in the Tradition Golf Course parking area and will be shuttled to the Treetops North parking area. Access will be provided to Hole #7 on the famous Threetops via a walking path to the green area on Hole #7. Spectators will watch from behind the green seeing all shots come into the hole OR spectators can walk up the hill on Hole #7 to the tee box where Lee Trevino will be stationed for the day hitting shots for each group. There will be bleachers set up on the tee of Hole #7 seating approximately 80 people. Others can stand or sit around the bleachers as long as they are not blocking the view of those in the bleachers. Portable restrooms will be available at the 7<sup>th</sup> tee as well as a Food and Beverage Station. There will also be a shuttle service available for those with mobility limitations.

### **Event Details**

- **Format**
  - **20 four person teams in a scramble format**
- **Schedule**
  - **11am – 12pm – Sponsor’s Lunch (max of 8 Sponsor’s with 4 players each)**
    - Special Lunch for sponsor’s only in the Vista Room at Treetops North
    - Contact Kevin McKinley ([kmckinley@treetops.com](mailto:kmckinley@treetops.com)) for sponsorships sure to be in high demand and short supply.
  - **12:15-12:45 – Lee Trevino/Dennis Walters Clinic**
    - Lee Trevino to give a 30-minute clinic on the range with the legendary Dennis Walters who is paralyzed from the waist down and performs trick shots and other amazing feats. Dennis and Lee Trevino go way back as Dennis was a promising amateur golfer destined for the TOUR prior to his accident.
  - **1:00pm Shotgun Start**
    - 9-hole event on Threetops
    - Lee Trevino will be stationed on hole #7 hitting a shot for each group
    - Photo opportunity available
    - Each golfer will receive a pre-autographed piece from Mr. Trevino
  - **4:00 – 4:45 – Fireside Chat**

- Join Lee Trevino after the golf event for a moderated Fireside Chat

Treetops Resort offers golf enthusiasts one of the most spectacular collections of golf in the Midwest and beyond. Treetops Resort features 81 championship holes, and five distinct courses designed by golf greats including Robert Trent Jones, Sr., Tom Fazio, and Rick Smith.

### **Things to know**

**Region:** Northwest Michigan – In the heart of Pure Michigan one of the highest points in Michigan – serving up spectacular scenery year round.

### **How to Get Here:**

Drive trips are easy by way of I-75, making Treetops the most easily accessed northern Michigan resort traveling north from Southeast Michigan and beyond. Travel time from Metro Detroit is typically just three hours. It's an easy drive from Chicago and the west Michigan coast as well. Daily flights to Cherry Capital Airport, Traverse City, Michigan (TVC) by way of non-stop and connecting flights on American Airlines, Delta Air Lines, and United Airlines and Allegiant Air make getting to Treetops Resort easy – Just 50 minutes from Runway to Fairway. There are Non-stops from Atlanta, Boston, LaGuardia, Newark, Detroit, Chicago, Dallas (DFW) Denver, and Minneapolis, Washington DC, Charlotte, Philadelphia, Phoenix/Mesa, Tampa/St. Pete, and Orlando.

### **Related Onsite Offerings:**

- Treetops Golf Academy featuring schools and lessons for all skill levels and ages.
- Resort Dining including Culinary Adventure Series Events, and Family Dining amenities
- Michigan's Largest Craft Brew Selection @ the 'Sports Bar' – Over 100 Michigan Craft Beers are served daily. Full Selection of over 100 bottles beers from around the World
- Full Service Spa – Relaxation & Rejuvenation – 'Spa-Cation' Packages Year Round
- Fitness Center and Two Swimming Pools

To reserve a Treetops Resort Getaway visit [www.treetops.com](http://www.treetops.com) or call (888) TREETOPS.

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