



For Immediate
Release

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Doug Hoeh Director of Recreation at Treetops Resort to Lead Michigan Golf Course Superintendents

Gaylord, MI – Treetops Resort is proud to announce that their newly named Director of Recreation Doug Hoeh has also been elected to serve as the Michigan Golf Course Superintendents Association (MiGCSA) Chapter President for 2023.

The MiGCSA held its 16th annual meeting and election at the Amway Grand Hotel in Grand Rapids.

Doug began his career at County Highlands in Bear Lake, Michigan just out of high school. During his time at County Highlands he enrolled in the Michigan State University turfgrass extension program in Traverse City through NMC. Doug then found himself at Crystal Mountain Resort gaining valuable experience within the ski industry while advancing his career. While at Crystal, Doug helped to grow the Mountain Ridge Golf Course and he renovated several holes on the Betsie Valley course. After 10 years at Crystal, Doug took on a new role as Superintendent at Oceana Golf Course in Shelby, Michigan. At Oceana, Doug worked with the membership and GM Marc Inglis to revitalize the golf course and move it in a positive direction. At Oceana, Doug was called to Treetops Resort to consult on their ski operations. This provided an opportunity to move in a different direction. Doug then took on the role of Mountain Manager and Golf Course Superintendent at Treetops. During his tenure at Treetops Doug has served in a variety of roles, but always with ski and golf as a part of his role. He now oversees the entire golf and ski operation along with other director responsibilities at the resort. Doug has been married to Mitzie for 25 years and they have a son, Caleb, who is also a part of the Treetops team.

The MiGCSA is dedicated to providing opportunities to our members through programs and services that enhance and promote our profession. The MiGCSA has more than 700 Members

and is managed by Executive Director Adam Ikamas, CGCS, who can be contacted at info@miqcsa.org

About Treetops Resort

Treetops Resort is truly the Midwest's "Must Play" resort and arguably the best collection of golf anywhere in the country, boasting five different courses from renowned designers Robert Trent Jones, Sr. and Tom Fazio. Treetops Resort is also proudly recognized as having the # 1 Par 3 Course in North America: Threetops. Guests can also experience world-class instruction, a spectacular spa, downhill skiing, meetings & conventions, and a fairytale setting for weddings. Treetops Resorts' winter offerings include some of the finest terrain and winter adventures perfect for families of all ages. Treetops Resort boasts 23 ski runs, a terrain park, cross-country skiing, extreme tubing and its signature Culinary Adventure Series that it's beloved Skiable Feast, SpudTacular, and the Wilderness Sleigh Ride Dinner series. Treetops now boasts Pig Roast events and Beat the Pro – Meet the Brewer for the hundreds of golfers visiting Michigan's Most Spectacular Resort.

Treetops Resort is conveniently located on I-75 north just three hours north of Detroit and within one hour of the Straights of Mackinac.

To reserve a Treetops Resort Getaway any time of year, visit www.treetops.com or call 888-Treetops.



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