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Treetops Resort Charity Tournament News

Treetops will donate over \$1.5 million to local charities and scholarships by the end of 2024

(GAYLORD, MICHIGAN) – Treetops Resort has an exciting line up of activities for the **2024 Treetops Fall Charity Invitational, proudly sponsored by Pepsi** which will take place from **Sunday, September 29th to Tuesday, October 1st.**

Treetops Resort has a long and rich history of giving. Treetops has given over \$1,500,000 to causes ranging from health care to youth programs, veterans' programs, scholarships, and various local programs.

Treetops Resort's Annual Fall Charity Invitational Event is the flagship primarily responsible for raising these funds. It brings together over 400 players from around the globe to participate in three days of golf, camaraderie, and giving. In addition, many local businesses and businesses from the family of partners/suppliers also help to sponsor the event. We have been fortunate to have the Pepsi corporation sponsoring our event since its inception and we are grateful for their participation and partnership.

Within the past few years, the focus of our giving has moved to 100% on scholarships for students from Otsego County. Since 2018, Treetops Resort has raised \$309,800 for the Treetops Resort Endowed Fund and awarded \$134,000 in scholarships. It is important to note that funds raised are used solely for scholarships. This change in focus was essential to Barry Owens, Treetops General Manager and part of the

ownership team. “I have seen the impact of what an education can do—whether it be a traditional four-year school or learning a trade at a two-year school. I know I would not be where I am today without the assistance of scholarships.” Said Owens.

Scholarships are awarded to graduating seniors from Otsego County, with priority given to the current Treetops Resort family of employees. Preference is given to employees with multiple years of employment and students earning a degree in hospitality, food and beverage, PGA golf management, turf management, or hotel management. Students are currently eligible for \$1,000 annually for four years.

The 2024 awardees are:

- Isaac Hopp, who is attending Central Michigan University
- Donovan Blust, who is attending Mid-Michigan Community College
- Sophie Wieber, who plans to attend the University of Michigan
- Avery Huston, who plans to attend Northwood University

By sponsoring or participating in the annual invitational, guests are increasing the Treetops Resort Endowed Fund, which is instrumental in funding more students. This is crucial to allowing us to continue providing our local students with the assistance they need.

Scholarships are awarded through the Otsego County Foundation, and students can apply on their website <https://www.otsegofoundation.org/apply/scholarships/>

The three-day tournament and its amenities begin at \$750 for individuals and \$2,500 for a team of four. Space is limited. Participation in the event includes:

- 54 Holes of Golf Over 3 Days
- Two Breakfasts
- Three Lunches
- Two Dinners
- Skins and Prize Bets
- Lodging Options Includes Sunday and Monday Lodging

About Treetops Resort:

Treetops Resort is truly the Midwest's "Must Play" resort and arguably the best collection of golf anywhere in the country, boasting five different courses from renowned designers Robert Trent Jones, Sr. and Tom Fazio. Treetops Resort is also proudly recognized as having the # 1 Par 3 Course in North America: Threetops. Guests can also experience world-class instruction, a spectacular spa, downhill skiing, and meetings & conventions. Treetops Resorts' winter offerings include some of the finest terrain perfect for families to enjoy all season long. Treetops Resort boasts 24 ski runs, a terrain park, cross-country skiing, and extreme tubing.

Treetops Resort is conveniently located on I-75 north just three hours north of Detroit and within one hour of the Straights of Mackinac.

To reserve a Treetops Resort Getaway, visit Treetops.com or call 888-TREETOPS

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